

# Conflicting Mindsets: Industry Sponsors and Capstone Instructors Working Together

## Intellectual Property

*We pay for the work,  
we own the IP.*

## Funding

*We pay for products  
and services.*

## Schedules

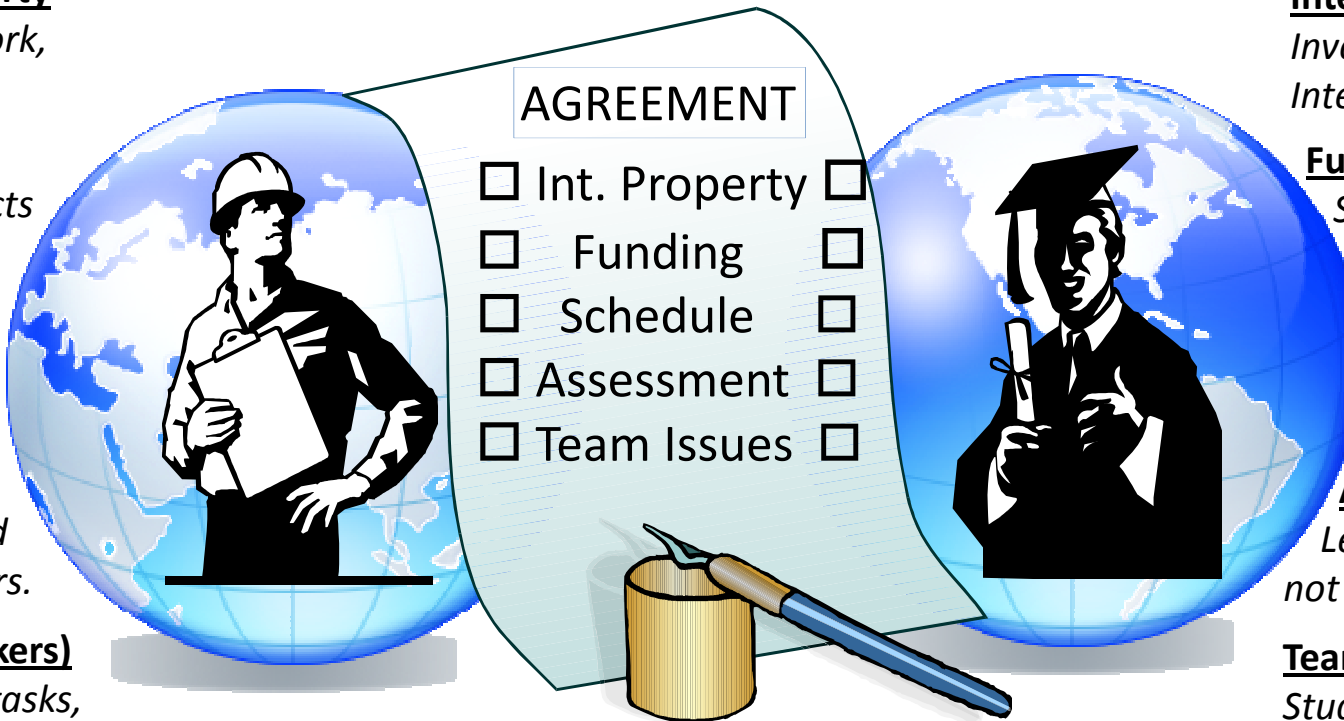
*Whatever it takes  
to meet deadlines.*

## Assessment

*Products assessed  
by customer dollars.*

## Team Issues (workers)

*Workers perform tasks,  
that's what they're paid for.*



## Intellectual Property

*Inventors own the  
Intellectual Property.*

## Funding

*Students pay for  
an education.*

## Schedules

*We finish when  
the semester ends.*

## Assessment

*Learning is assessed,  
not the end product.*

## Team Issues (students)

*Students pay AND  
perform the tasks.*

Never assume to know what the other person is thinking.

Set clear expectations up front!

Poster by: Darrell Kleinke  
kleinked@udmercy.edu