

Panel 4B Industry Partnerships

Facilitator: Colleen Coxe - Harvey Mudd College

Panelists:

- 1. Russell Marzette Ohio State University
- 2. Stephen Arce Florida A&M University/Florida State University
- 3. Jim Hartman University of North Carolina, Charlotte

Description: Industry partners supply project ideas, subject matter expertise, and financial support to capstone design programs, but managing the interactions between the client, the students, and the instructors requires work. This panel will share best practices for successful partnerships with industrial sponsors.

Notes: