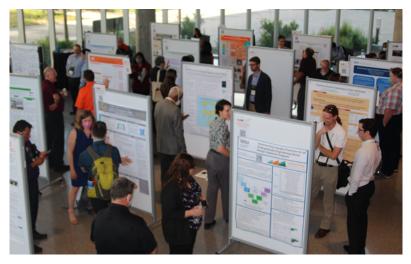


## Capstone Design CONFERENCE 2024

JUNE 3−5, 2024 ► KNOXVILLE, TENNESSEE

### OPPORTUNITIES FOR SPONSORSHIP, EXHIBITING, AND ADVERTISING



The 2024 Capstone Design Conference in Knoxville, TN, builds on the success of the previous eight Capstone Design Conferences starting in 2007.

Capstone design courses are the culmination of the four-year undergraduate engineering curriculum and meet learning outcomes necessary for program accreditation. At most universities, engineering and technology students are required to complete a capstone design course.

This conference brings together instructors of capstone design courses in various engineering and other technical disciplines from colleges and universities around the world. Attendees share and learn about best practices in capstone design education. The educational products and services used by capstone design instructors may also be used by thousands of graduate engineers in industry and other sectors.

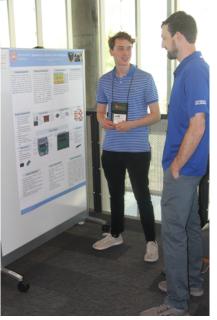
The conference will include poster presentations, panel discussions, and workshops. Attendees of the 2024 Capstone Design Conference control budgets for nearly two hundred capstone design courses and are interested in a variety of educational products/services and opportunities for project collaboration. As a sponsor, exhibitor, or advertiser you will have the opportunity to reach your target market and maximize your brand awareness among several hundred design educators at educational institutions around the world.













# Capstone Design CONFERENCE 2024

JUNE 3−5, 2024 ► KNOXVILLE, TENNESSEE

To reserve sponsorships, exhibit booths, or advertising for the 2024 Capstone Design Conference: capstoneconf@gmail.com



### SPONSORSHIP, EXHIBITING, AND ADVERTISING OPPORTUNITIES

Platinum Level:	Gold Level:	Silver Level:
<ul><li>(\$4,000)</li><li>Four complimentary conference registrations</li></ul>	<ul><li>(\$3,000)</li><li>Three complimentary conference registrations</li></ul>	<ul><li>(\$1,800)</li><li>One complimentary conference registration</li></ul>
One skirted exhibit table	One skirted exhibit table	One skirted exhibit table
Large logo included on conference banner	<ul> <li>Medium logo included on conference banner</li> </ul>	<ul> <li>Small logo included on conference banner</li> </ul>
Large logo on the conference website for 2+ years	<ul> <li>Medium logo on the conference website for 2+ years</li> </ul>	• Small logo on the conference website for 2+ years
• Two-minute pitch at opening session	• Two-minute pitch at opening session	• Two-minute pitch at opening session
<ul> <li>Recognition during breakfast on first day of conference</li> </ul>	<ul> <li>Recognition during breakfast on first day of conference</li> </ul>	<ul> <li>Recognition during breakfast on first day of conference</li> </ul>
<ul> <li>Inclusion of bag inserts for all attendees</li> </ul>	<ul> <li>Inclusion of bag inserts for all attendees</li> </ul>	
Premium location in exhibit hall		
<ul> <li>Sponsorship recognition at keynote session</li> </ul>		
Sponsored workshop	• Sponsored workshop (additional \$500)	• Sponsored workshop (additional \$1,000

#### Bronze Level:

(\$1,250)

- $\bullet \ \, \text{One complimentary conference registration}$
- · One skirted exhibit table

#### Bag Inserts:

(\$250)

 Inserts, flyers, brochures, or other promotional materials in the conference bag distributed to all attendees

#### PRESENTATIONS/WORKSHOPS AND CUSTOM OPPORTUNITIES

We welcome proposals for commercial presentations or workshops. Please contact us at <a href="mailto:com">capstoneconf@gmail.com</a> to discuss these or other custom opportunities not listed here.

CONTACT US capstoneconf@gmail.com