

# 2026 Poster Guidelines

(Professional Attendee Posters and Student Capstone Project Posters)

## Logistics:

**Display:** *The poster may be in Portrait or Landscape mode.* **Maximum poster size is 48" w x 36" h** (including margins and overhangs). All poster presenters will be provided with push pins to attach their posters — no tape, binder clips, or other methods of attachment are allowed.



**Poster Session:** Posters will be the only format for presenting your paper (or student project), as there will be no podium presentations. Posters will be on display throughout the conference, but authors/students will be assigned to a specific poster session, where they will be available to discuss their work.

## Content:

**Posters are meant to facilitate a conversation** about your work. So, avoid presenting your work as simply reformatting your paper for a poster. Be sure to provide a one-sentence overview of the poster concept to engage your audience quickly. Fostering dialogue about the poster will bring a greater understanding of your project and help audiences to learn about it.

**Word count is important.** Limit the word count to fewer than 500 words for the whole poster; the abstract should be fewer than 50 words. Restrict the citations to the elements included on the poster. As with a paper, you want your sections of content to link together; additionally, link your content to photos, captions, and graphs to encourage more dialogue.

## Design:

**Less is more.** To maximize impact, use blank spaces, easily readable headings, large text, and color schemes that promote interpreting images, photos, graphs, and symbols. Light backgrounds use less ink and provide better contrast.

**Color matters.** What you see on the screen is not always what prints! Do a draft print to verify color and layout.

**Feedback helps** with poster design, content, and presentation skills. Ask for feedback!

*Additional resources with helpful tips for creating posters:* <http://colinpurrington.com/tips/poster-design>

## Printing:

**You are responsible for printing your poster.** If you wish to print your poster locally, a [FedEx Office Print & Ship Center](#) is located nearby. Another on-campus option is the [Langford Architecture Print Center](#). The summer hours will be 8 am - 5 pm, Monday – Friday. Please find the information about on-campus printing [here](#).